



# YOUR PATHWAY TO THE BOARDROOM



Ellig Group's **Board Academy Bootcamp** is a **comprehensive six-month journey** designed to equip you with the skills, connections, and confidence needed for boardroom success. Facilitated by highly experienced board directors, our program demystifies the board process and is designed to improve your performance in your current role, enhance your interactions with your company's board, and help you develop an actionable pathway to the boardroom.

## Program Overview

Each cohort begins with an in-person Bootcamp led by an accomplished board director, who will cover key topics in effective governance and how to position yourself for a board role. The session will also include a panel of seasoned board directors from a diverse range of industries who will provide examples and stories about board service. In the afternoon, Cool Brands People will lead a session on building your personal brand and maximizing your online presence.

Following the in-person experience, you'll participate in three core virtual learning sessions:

- **Board Committee Structures and Responsibilities:** A deep dive into the various board committees and their key functions.
- **How to Interview for a Board Role:** Strategies for navigating the board interview process and role play exercises.
- **Hot Topics in the Boardroom:** A look at emerging trends, challenges, and priorities in board governance.

In addition to the core sessions, you will gain access to exclusive virtual and in-person events throughout the six-month program, providing ongoing learning opportunities and invaluable networking. You will build relationships with peers, directors, and industry leaders, expanding your network and opening doors to new board opportunities.

## What You Can Expect



### Interactive Learning Experience

Engage with experienced board directors and gain insights into boardroom dynamics.



### Strategic Networking

Forge valuable connections with peers and industry leaders, expanding your network and unlocking new opportunities.



### Personalized Workbook Action Plan

Receive a customized roadmap guiding you through the process of preparing for and serving on a board.



### Enhance Visibility

Gain exposure through inclusion in the Equilar Diversity Network database, increasing your visibility to board search platforms and opportunities.



### Personal Branding

Learn to build a strong personal brand and online presence to better position yourself for board roles.



### Board Bio Feedback

Refine your board bio with expert feedback.

## Who Should Attend?

Executives, entrepreneurs, and leaders seeking board roles across public, private, PE, or nonprofit organizations will find this program invaluable.

**Program Cost: \$5,000**

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